FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00149307 **Type of Permit:** FILMING **Release Date:** 03/08/2019

Production Company PALINDROME PICTURES INC

Insured Company Name RIVERSTREET PRODUCTIONS, INC DBA PALINDROME PICTURES

Contact Phone No. 1 310-289-2890

Contact Phone No. 2

Fax

Address 15260 VENTURA BLVD, STE 1040 SHERMAN OAKS, California 91403

Production Title TRASH TO TREASURE

Type of Production Commercial - PSA

Producer Melanee Taylor

Director Michael & Tracy Blum & Pion

1st AD Francesca Bravos

Production Manager Morgan Stump

FilmL.A. Coordinator Cody Penwell

Location Manager MELANEE TAYLOR

Primary Phone Mobile - 831-239-7609

Secondary Phone Office - 310-289-2890

Location Assistant n/a n/a

Primary Phone Mobile - n/a

Secondary Phone

Fees

FILMLA NON-REFUNDABLE MODIFIED PERMIT APPLICATION FEE	$54.00
LA COUNTY BEACH USE FEE	$400.00
FILMLA MONITOR FEES	$128.00

Total Permit Fee $582.00

Number of Locations 1

NOT A PERMIT

Permit #F00149307

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00149307	**Location Manager**	MELANEE TAYLOR
Production Company	PALINDROME PICTURES INC	Primary Phone	Mobile - 831-239-7609
Insured Company	RIVERSTREET PRODUCTIONS, INC D...	Secondary Phone	Office - 310-289-2890
Production Title	TRASH TO TREASURE		

Location Address 17700 Pacific Coast Highway, Los Angeles, CA, 90272

Location Name WILL ROGERS BEACH

Location Type Beach

Location Description LA COUNTY BEACH

Film Dates 3/9/2019 - 3/9/2019 07:00 - 21:00 1 day

Open or Closed to the Public Open

Generic Conditions

*Certain service and personnel fees required by jurisdictional agencies are not collected by FilmL.A. Any such fees must be paid directly to the appropriate agency, and a separate invoice will be provided to the permittee.
All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents

HtB 501 c3 Proof of NonProfit 2016_HealTheBay.pdf
Concrete Will Rogers area..pdf
Concrete Will Rogers area 2.pdf
Will Rogers Lot 3 Film Basecamp Foot Print.pdf
F00149307-Letter_of_Intent.pdf
1GenFilmPermitConditions_2012-03-01.pdf
2ParkingGuidelines_2012-03-01.pdf
WillRogersBeach_SpecialFilmingConditions_2011-08.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	65
Cube Trucks	2
Fire Extinguisher (2A10BC Minimum Rating)	1
Generator	1
Honey Wagons	1

Personnel on Location

Type	Quantity
Cast	2
Crew	30
Extras	30
FilmL.A. Monitor(s)	1

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00149307	**Location Manager**	MELANEE TAYLOR
Production Company	PALINDROME PICTURES INC	Primary Phone	Mobile - 831-239-7609
Insured Company	RIVERSTREET PRODUCTIONS, INC D...	Secondary Phone	Office - 310-289-2890
Production Title	TRASH TO TREASURE		

Filming Activities Equipment on sand; Exterior Dialogue; Handheld equipment; activity at TOWER 5; Requesting 10x10 popup tent on concrete slab closest to parking lot.; talent to stand near base of lifeguard tower for interview. (no activity on lifeguard) ; beach clean up activity ; Propane Heaters in Basecamp ONLY - no heaters on sand. ;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 630 **Grid:** F6

Location Notes AS OF 1/5/2016, PRODUCTION WITH 50 OR MORE TOTAL CAST & CREW WILL REQUIRE A FILM LA MONITOR (4 hr minimum).

Beaches & Harbors and Parking Management are not responsible for coning off parking spaces in approved parking lots.

Use of Animals at this beach requires an Animal Regulation Permit from LA City Animal Services (this is within the City of LA jurisdiction) http://www.laanimalservices.com/laws-policies/permits/.

Lifeguard fees are not collected by FilmL.A. These fees are charged directly by DBH for services rendered. Companies must provide a valid billing address for this purpose.

Approvals

LOS ANGELES CITY POLICE DEPARTMENT	Richard Priest
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Roberto Maya
LOS ANGELES COUNTY PUBLIC WORKS - FINAL APPROVERS	Greg Graham Final Approver
FILML.A. MONITORS	Eric Warczinsky

Coordinator Note MONITOR REQUIRED:
3/9; 0600-1000 (SPOT CHECK)

Coordinator Note *NOT PERMITTED TO FILM, STAGE, OR STORE EQUIPMENT ON LIFEGUARD TOWERS, OR STORM DRAINS NEAR TOWER 5.
*NO VEHICLES ON THE BEACH.
*MUST NOT IMPEDE NORMAL LIFEGUARD ACTIVITY.
*MUST NOT BLOCK BIKE PATH OR EMERGENCY ACCESS ROUTES.
*MUST PARK WITHIN MARKED PARKING STALLS AND DISPLAY ALL PAID

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00149307	**Location Manager**	MELANEE TAYLOR
Production Company	PALINDROME PICTURES INC	Primary Phone	Mobile - 831-239-7609
Insured Company	RIVERSTREET PRODUCTIONS, INC D...	Secondary Phone	Office - 310-289-2890
Production Title	TRASH TO TREASURE		

PARKING RECEIPTS TO AVOID CITATIONS.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
Base Camp & Crew Parking to be held in Will Rogers State Beach LOT 3 north, near Lifeguard Towers 5 , entering at the Temescal Canyon Road Entrance.
70 spaces in Lot 3 north. 3/9; 0700-2100 hours.

NOT A PERMIT

IRS Department of the Treasury
Internal Revenue Service
P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248206044
Sep. 06, 2016 LTR 4168C 0
95-4031055 000000 00
00020022
BODC: TE

HEAL THE BAY
1444 9TH ST
SANTA MONICA CA 90401

041421

Employer ID Number: 95-4031055
Form 990 required: YES

Dear Taxpayer:

This is in response to your request dated Aug. 25, 2016, regarding your tax-exempt status.

We issued you a determination letter in July 1987, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

Our records also indicate you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If a return is required, you must file Form 990, 990-EZ, 990-N, or 990-PF by the 15th day of the fifth month after the end of your annual accounting period. IRC Section 6033(j) provides that, if you don't file a required annual information return or notice for three consecutive years, your exempt status will be automatically revoked on the filing due date of the third required return or notice.

For tax forms, instructions, and publications, visit www.irs.gov or call 1-800-TAX-FORM (1-800-829-3676).

If you have questions, call 1-877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).

0248206044
Sep. 06, 2016 LTR 4168C 0
95-4031055 000000 00
00020023

HEAL THE BAY
1444 9TH ST
SANTA MONICA CA 90401

Sincerely yours,

Kim A. Billups, Operations Manager
Accounts Management Operations 1

NOT A PERMIT

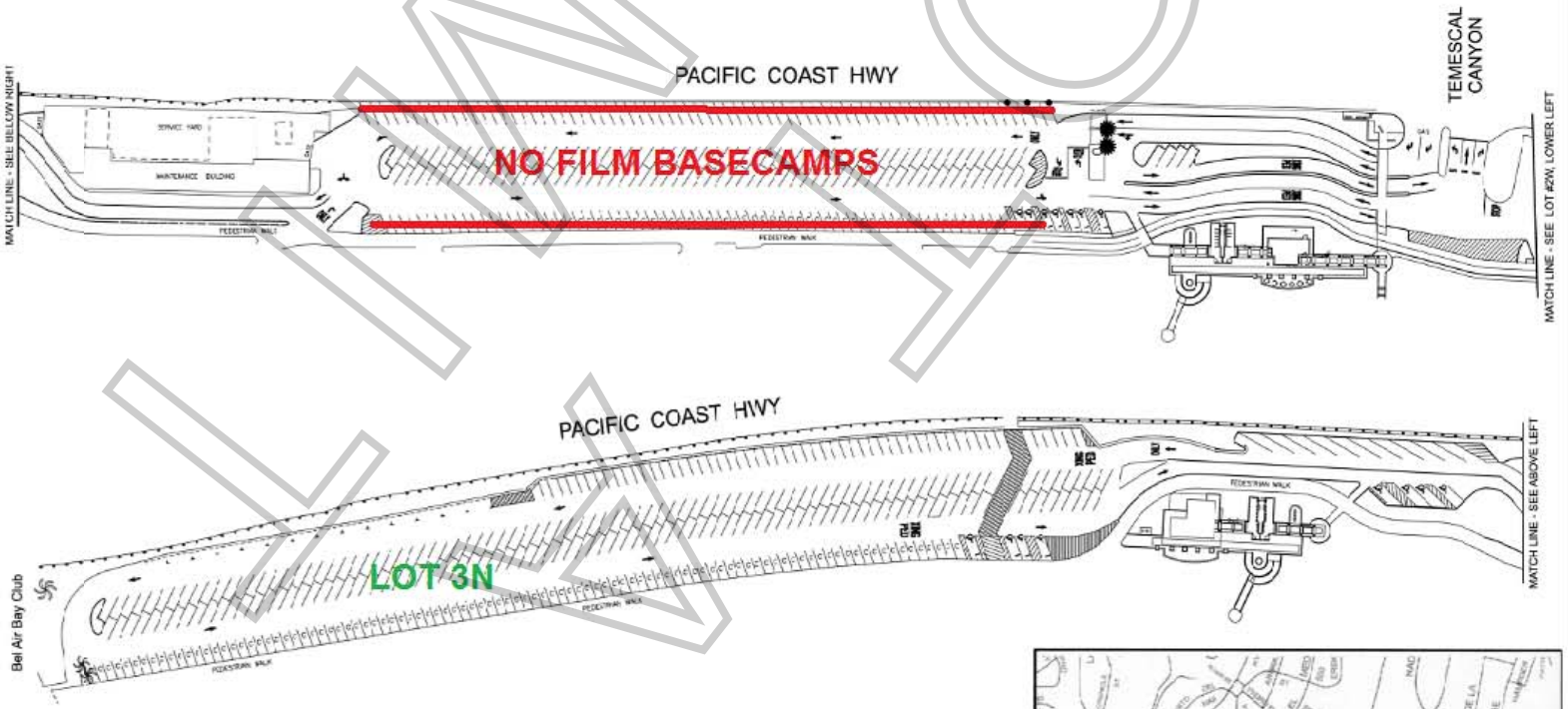
10x10 Tent
for trash collection

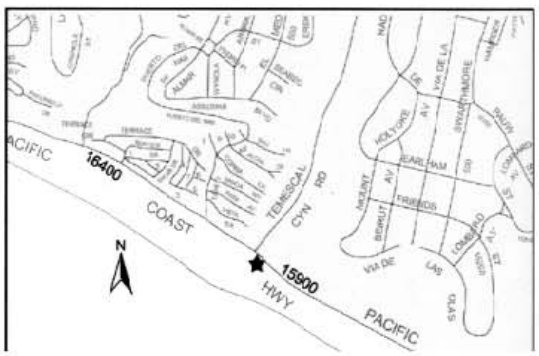
NOT A PERMIT

LOT 3N

FILM PRODUCTION CREWS CONTINUE PASS DBH MAINTENANCE YARD TO LOT #3N

Will Rogers Lot 3


PACIFIC COAST HWY
NO FILM BASECAMPS
TEMESCAL CANYON
MATCH LINE - SEE BELOW RIGHT
MATCH LINE - SEE LOT #2W, LOWER LEFT
PACIFIC COAST HWY
LOT 3N
Bel Air Bay Club
MATCH LINE - SEE ABOVE LEFT



Pay and Display Machine ● = Meter

REGULAR SPACES	613
DISABLED	15

UNOFFICIAL

Permit #F00149307

Permit #F00149307

Heal the Bay
1444 9th Street
Santa Monica, CA
90401
(310) 451-1500

5 March 2019

To Whom It May Concern:

On Saturday, March 9th, 2019, Heal the Bay will be working with Palindrome Pictures (dba Riverstreet Productions), on a PSA shoot entitled, "Trash to Treasure." We will be filming a beach clean-up at Will Rogers State Beach, near lifeguard tower number five.

Our objective with this PSA, is to inspire youth to pick-up trash in their own communities, and up-cycle their findings into a creative outlet.

Thank you,

Logan Doughtie
Donor Relations Manager

NOT A PERMIT

General Film Permit Conditions

1. Production company must have a finalized copy of the film permit, including General Film Permit Conditions and Parking Lot Guidelines on set at all times.

2. If use of Maintenance or Lifeguard personnel is required, it must be reflected on the permit and call times indicated. Lifeguards require 24-hour notice to be hired with a 4-hour minimum requirement. Maintenance also requires 24-hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is an 8-hour minimum for all after hours filming.

3. Filming requests will be approved on a case-by-case basis.

4. Companies must cover and/or fly cables over pedestrian walkways and turf areas.

5. Filming must not interfere with Lifeguard or Maintenance activities at any time and must not interfere with scheduled beach or park activities or special events.

6. May not block public or emergency access at any time.

7. No catering or craft services allowed on pedestrian walkways or bike path.

8. No animals allowed unless prior approval from DBH, FilmL.A., and local municipal Animal Control office and is indicated on permit. All dogs must remain on leashes and off sand when not filming.

9. No driving scenes allowed on sand or turf areas.[1]

10. Tent use must be indicated on permit. No staking into parking lot. Sandbags or closed water containers must be used for anchoring items on the sand.

11. Emergency access area (marked in red) cannot be used at any time. Exceptions subject to review and approval by DBH Parking and the Fire Department/Lifeguards.

12. All water activities require a Lifeguard to be hired with a minimum of 4 hours of service.

13. Production company may be required to hire a FilmL.A. Monitor if the production or filming negatively impacts public safety or beach operations.

14. Production personnel must be assigned to power cables and/or coned off areas when posing a safety concern.

15. A safety officer must be assigned to motorized equipment when on the sand.

16. Filming and clean-up must be complete by 10:00 p.m. unless otherwise authorized by DBH.

[1] Excludes Dockweiler State Beach

NOT A PERMIT

17. No chemicals on the beach or in the water unless approved by the Director and Fire Chief.

18. Production companies must remove all trash and debris resulting from activity.

19. Playback and amplified sound must be kept to moderate levels after 10:00 p.m. so long as not to disturb nearby residents. Prior approval required from DBH and FilmL.A.[2]

20. Lifeguard towers must be indicated on permit.

21. Digging holes in the sand less than 4 feet deep must be approved by the Director and indicated on permit. Production companies must secure holes in the sand by providing trench shoring, an exclusionary zone with caution tape, staging safety personnel outside the exclusionary zone for rapid rescue, a harness and safety rigging for any person in the trench.

22. All personal motorized watercrafts and vessels must remain 300 yards from the shoreline.

23. No launching or landing of personal motorized watercrafts or vessels from beach.[3]

24. For safety purposes, flagmen are required for all heavy equipment, machinery, and vehicles that are operated on the beach, including during the loading and unloading of filming equipment on the beach.

25. Proof of insurance meeting each jurisdiction involved is required.

26. Community Surveys must be obtained from residences before filming is permitted to take place between the hours of 10 p.m. to 7:00 a.m. Survey radius will be determined by FilmL.A. based on production activity and parking.

27. Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding in vehicles on the beach at any time. Vehicle speed is limited to 5 m.p.h. at all times.

28. In the event of flowing storm drains, film shoots with water activity may be suspended for a period up to 72 hours due to high bacteria levels in ocean waters. Production companies may also be denied access to certain areas on the beach where there is sewage or required storm drain cleanup by DBH Maintenance staff. These decisions will be made by DBH in consultation with L.A. County Lifeguards and FilmL.A.

29. If a situation arises in which the Lifeguard Captain deems unsafe, a consultation with the on-scene production manager will be conducted to determine safer alternatives. Filming will be suspended until safety measures are adopted.

NOT A PERMIT

[2] Playback and amplified sound is not allowed at Burton Chace Park
[3] Exclusions for personal motorized watercrafts at Venice Beach

PARKING GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

1. Companies must make parking arrangements for parking in L.A. County parking lots with DBH's parking contractor prior to first film date.

2. All production companies must have prior authorization for in/out parking privileges in any L.A. County parking lot. Arrangements must be made in advance with DBH's parking contractor. Film companies paying upon entry, without prior arrangements, will not be allowed in and out privileges.

3. All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

4. The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).

6. A walkthrough is to be conducted after the production company has parked all of its vehicles. This walkthrough is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.

8. Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contract the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.

9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).

10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

11. A parking contract does not constitute a film permit.

12. Sign removal in L.A. County parking lots is prohibited.

NOT A PERMIT

Special Filming Conditions for Los Angeles County Beaches

WILL ROGERS STATE BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- When utilizing beach in front of Gladstone's (Lifeguard tower #3), companies must also contact Gladstone's at (310) 459-9746 for approval to use the area.
- All equipment must be 10 feet from bike path.
- No filming at Lifeguard tower #4 due to private beach at Bel-Air Bay Club.
- Exceptions can be made for playback or amplified sound after 10 p.m. at Will Rogers State Beach and will require a FilmL.A. Coordinator to seek prior approval from the Third District's Board of Supervisors office.
- No filming, blocking or parking on access ramps or storm drains.
- Companies must fly cables over bike path.
- No vehicles or other equipment on turf, unless otherwise approved by DBH.

NOT A PERMIT